



WHAT WE DO

COOL EARTH SAVES RAINFOREST THAT WOULD OTHERWISE BE DESTROYED AND SHIELDS MILLIONS OF ACRES OF NEIGHBOURING FOREST.

BY GIVING OUR PARTNER VILLAGES THE RESOURCES THEY NEED TO KEEP THEIR FOREST SAFE, WE CHANGE THE LIVES OF OUR INDIGENOUS PARTNERS.

HOW WE DO IT

We never have and never will buy land. Instead we help the local communities take legal control of their forest.

By building better schools, better clinics and better incomes, we ensure rainforest protection goes hand in hand with better lives.

We focus on rainforest that is most at risk and which would otherwise be destroyed within the next eighteen months.

The protected forest forms a shield to make millions of acres of neighbouring forest inaccessible to loggers.

OUR PROJECTS

- PROTECT AT RISK RAINFOREST
- PUT LOCAL PEOPLE IN CONTROL
- SHIELD NEIGHBOURING FOREST



ASHANINKA
CENTRAL PERU



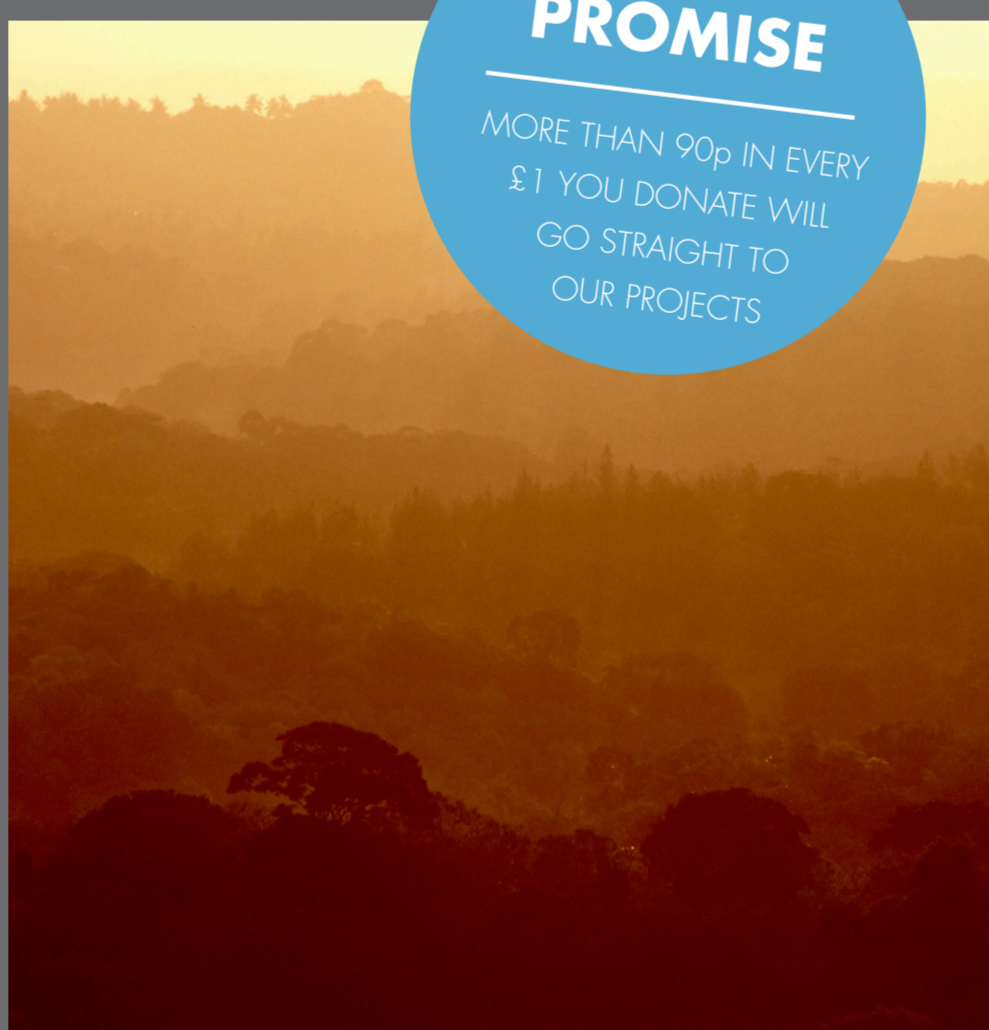
AWAJÚN
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LUBUTU
EASTERN DR CONGO

OUR PROMISE

MORE THAN 90p IN EVERY
£1 YOU DONATE WILL
GO STRAIGHT TO
OUR PROJECTS



THE CHARITY THAT WORKS ALONGSIDE INDIGENOUS VILLAGES TO HALT RAINFOREST DESTRUCTION